



Branching Out

ShawContract®



Branching Out offers a palette of core colours and visuals. This offering provides visual consistency and design flexibility to meet a variety of specification needs.

Authentic Tones

Branching Out offers **timeless wood visuals** available in a fresh palette of neutrals ranging from light and airy to warm and rich. They bring a feeling of **comfort and authenticity** to any space.

COVER PAGE AND RIGHT:
BRANCHING OUT (CORETEC 4309V) IN ZION OAK (56103)
 INSTALLED STAGGER





BRANCHING OUT (CORETEC 4309V) IN SMOKY OAK (56516) | INSTALLED STAGGER

A Sound Choice

The innovative rigid core technology of *Branching Out* 12 mil | 0.3 mm and 20 mil | 0.51 mm COREtec® delivers performance that is **waterproof** and **faster to install**, saving time and labor cost, with an attached acoustic backing that **reduces sound transmission**. Designed with **emboss in register** for natural depth and realistic wood grain texture. *Branching Out* COREtec® is offered in two constructions:

- 20 mil | 0.51 mm COREtec® (4309V) is ideal for private and public spaces with moderate to heavy foot traffic.
- 12 mil | 0.3 mm COREtec® (4308V) brings beauty and value to light commercial environments.



BRANCHING OUT (CORETEC 4309V) IN SMOKY OAK (56516) | INSTALLED STAGGER

Colourways

The colourways are modern takes on warm / cool combinations, whitewashed woods and overall lightened tones. *Branching Out* **builds on existing platforms** by modernizing overall aesthetics and creating authentic wood visuals with low-gloss finishes. The 12 mil | 0.3 mm and 20 mil | 0.51 mm COREtec® styles are also **embossed in register (EIR)** for a more realistic texture.



BRANCHING OUT (CORETEC 4309V) IN TRAVERSE OAK (56760) | INSTALLED STAGGER

Colour and Visual Variation Index

Shade and texture variation is inherent in all resilient products and can vary significantly from piece to piece. V1 products have little or no variation in shade and / or texture, while V4 have the greatest variation from piece to piece. Images represent shade variations only. Samples should be used to assess colour.

V1
Uniform Appearance

V2
Slight Variation

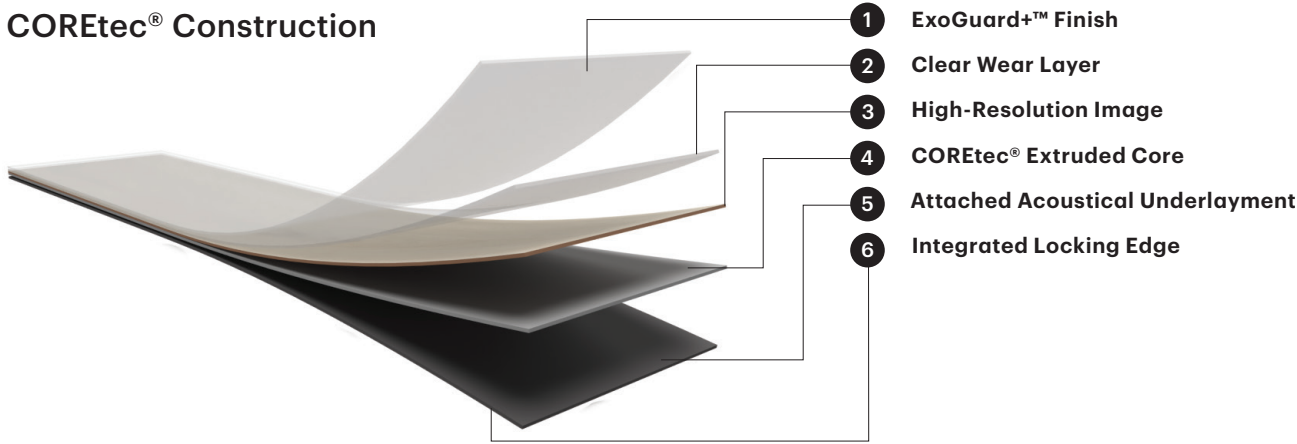
V3
Moderate Variation

V4
Substantial Variation

V3 Prairie Oak 56240	V3 Rise Oak 56120	V3 Alpine Oak 56100	V3 Smoky Oak 56516
V2 Zion Oak 56103	V2 Riverside Oak 56140	V3 Ridgeline Oak 56504	V3 Pinecone Oak 56720
V2 Ravine Oak 56730	V3 Plains Oak 56250	V2 Range Oak 56506	V3 Traverse Oak 56760
V2 Forest Walnut 56703			

Branching Out

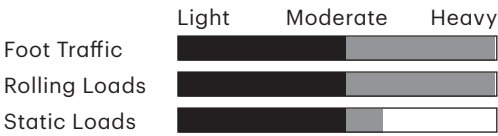
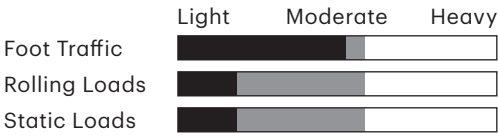
COREtec® Construction



Recommended Applications

COREtec® 4308V 12 mil | 0.3 mm
COREtec® 4309V 20 mil | 0.51 mm
FLOATING INSTALLATION | GLUE DOWN INSTALLATION
Ideal for Light to Moderate Commercial Environments
Hospitality | Light Retail | Multi-family | Senior Living | Student Housing

COREtec® 4309V 20 mil | 0.51 mm
FLOATING INSTALLATION | GLUE DOWN INSTALLATION
Ideal for Moderate to Heavy Commercial Environments
Hospitality | Light Retail | Multi-family | Retail | Senior Living



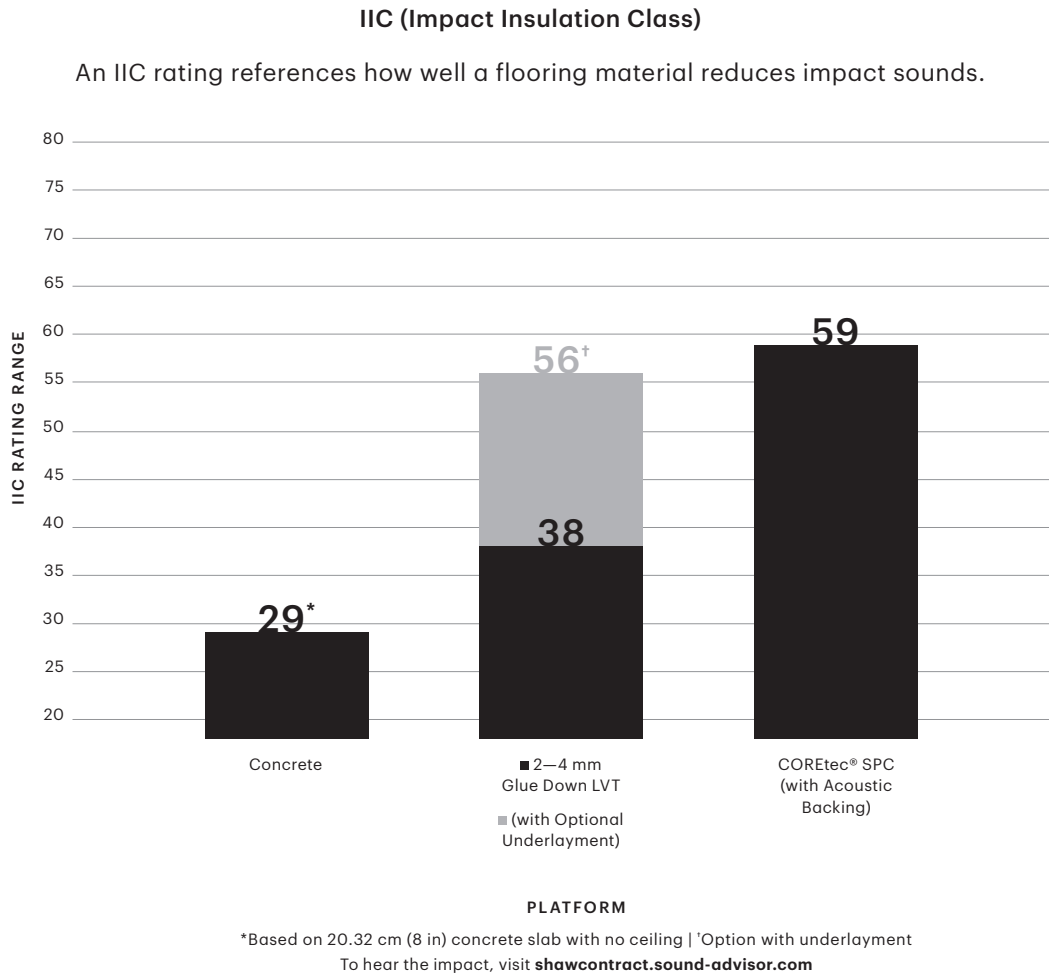
■ Floating Installation
■ Glue Down Installation



BRANCHING OUT (CORETEC 4309V) IN RISE OAK (56120) | INSTALLED STAGGER

Contribution to the Built Environment: Acoustics

All product platforms in *Branching Out* provide an acoustical benefit, **mitigating sound transfer between floors**. Carefully chosen interior materials help you design an acoustic experience that encourages positive emotional and physical responses in the built environment. By selecting *Branching Out* and pairing it with other acoustics solutions like area rugs or carpet tile, acoustics improve and sound absorption rises.



Attributes

Embossed in Register (EIR)

Precision embossing aligns the linework of visual with a sculpted texture for a richer design.

Reduces Sound Transmission

An attached acoustic underlayment provides added sound dampening from floor-to-floor sound transfer.

Superior Durability

ExoGuard™ advanced topical finish technology delivers the highest performance scratch resistance and resists UV light degradation, hand sanitizers, disinfectants and common stains.

Polish-Optional Reduces Cost

Polish-optional finish that can reduce the cost of annual maintenance.

No Transitions Needed

The 5 mm thick LVT and 4 mm thick profiles work alongside most carpet tile for smooth transitions throughout your space with no need for a transition strip. (direct glue installations only)

Faster Installation Reduces Cost

The rigid core allows installation over existing hard surfaces with little or no floor prep, by hiding subfloor imperfections, without telegraphing, with no acclimation time needed.

Attached Underlayment Reduces Cost

Installation is quick and easy with an attached underlayment, reducing time and labor cost.

FloorScore®
IAQ Certified

This product is third party certified for low VOC emissions, contributing to valuable IEQ points for LEEDv4 credits.

LEEDv4
Contributions

IEQ—FloorScore® IAQ Certification.

Non Ortho-Phthalate
Construction

Formulated without ortho-phthalates.

Greenguard
Gold

COREtec® constructions are certified for low VOCs.

Waterproof

COREtec® is 100% waterproof from the top down and can be installed in areas with topical moisture like bathrooms and kitchens.

